



### **Mozaik Event Center** 21 - 22 May 2025

**FR GKSET** 





### About

#### Design your FUTURE - at the 18th Job Fair!

The future isn't something we wait for - it's something we **create**. Job Fair wants to explore the bold ideas, technologies, and careers that will shape the world of tomorrow. Connect with students and companies at the forefront of emerging industries, present future-ready skills, and envision careers that don't just adapt to change but drive it.

At Job Fair 2025, it's not just about finding a career it's about designing your future. It's an opportunity to inspire and be inspired. During two days of unparalleled networking and collaboration with industry experts and potential future talents, present your company in more than one way!

Welcoming booths, meaningful talks, valuable workshops, inspiring panel discussions, and the highly anticipated Loosen Up party with the King of Cocktails are going to make these two days an **unforgettable time**.

Join us at Job Fair the biggest regional career festival!





3000+ Visitors 100+ Booths 20+ Talks 10+ Workshops Networking Panel Debate Loosen Up Party



### Participant reviews

#### **Company Perspective**

"Everything deserves a 10!" - Yazaki

"The Job Fair is always a great opportunity to meet students and present our company and the summer internships we organize for students. We have been participating since 2018 and we can confirm that the organization gets better every year!" - **Netgen** 

#### **Student Perspective**

"It's great to see colleagues who finished FER, but are now on the other side of booths and hear their journey!" - **Ivan, 2nd-year undergraduate** 

"Job Fair for me is the best way to decide where I want to do my next summer internship program." - **Karla, 1st-year graduate** 

9.1/10 is the overall rating of Job Fair



# Why participate?

#### **01 NETWORK** all you want

yourself to stakeholders

connect with industry experts and young talents make a meaningful and lasting connection



### **02 INTRODUCE**

**03 EXCHANGE** the good and the bad

share stories to inspire or get inspired

#### **04 SHOWCASE** amazing content

pick up or show off creative prowess and innovative skills





#### **05 ENJOY** the fun atmosphere

unwind in a laid-back atmosphere at the Loosen Up Party

#### **06 LEARN** something new

immerse in a knowledge-rich environment

### What's the schedule?

May 21st

Booths 10 am - 5 pm

Talks 12 am - 4 pm

May **22nd** 

Booths 10 am - 5 pm

Talks 11 am - 3 pm

#### Panel 1 pm - 2 pm

#### Workshops 10 am - 6 pm

#### Loosen Up 6 pm - 10 pm

### **Round table**

1 pm - 2 pm

#### Debate 3 pm - 4 pm

#### Workshops 10 am - 6 pm







### Floor plan



### LUNCH LOBBY

#### Talks & Workshops This Way

4

JobFair



# Talk categories

#### **Butterfly Careers**

Every successful career is built on key decisions made in the past. Explore the impact of key choices, the ability to adapt in a changing job market, and the moments that turned out to be game-changers, defining successful careers. Present stories of individuals who made bold career pivots, embraced emerging trends, or developed critical skills that set them apart. Share experiences and insights on building a career that is resilient, forward-thinking, and full of opportunities.

- What skills, industries, or trends did you bet on that led to long-term success?
- Which strategic decisions can young professionals make today that will benefit them in the future?
- How do past job market predictions compare to today's reality?

#### **Unexplored Solutions**

The best way to predict the future is to create it. Many industries and social systems still rely on outdated processes, leading to wasted time, resources, and money. Can these issues be resolved through the application of emerging innovations such as advanced automation, artificial intelligence, biotechnology, or similar technologies? The goal of this topic is to present a hypothetical solution on a pressing issue that troubles our society and encourages participants to think critically, explore, and, in future, design innovative technological solutions that could address today's challenges and improve various aspects of society, industry, and everyday life.

- What current inefficiencies could be solved with futuristic technology?
- In which way can AI, automation, or new innovations reshape industries?
- How can technology transform society and everyday life challenges?

Companies that pick the Participation Package for Talk can apply to host a topic of their choice in one of three categories for this years festival:

#### **Human Tech**

Investigate the evolving relationship between humans and technology, emphasizing how emerging innovations will redefine everyday life. This category covers advancements such as AI copilots and their use in business and education, autonomous vehicles and systems, generative AI content, and hyper-personalized digital experiences, examining their impact on society, human connection, and ethical considerations. This discussion revolves around the balance between automation and human ingenuity, and how society can responsibly integrate cutting-edge technology.

- How to ensure these technologies enhance rather than diminish human potential?
- What regulatory measures are necessary to guide the responsible development and use of these technologies?
- Is there a lack of ethical consensus about the development and deployment of these technologies?





# UNWIND - 3 for 2 extra

Companies that pick two participation packages can apply for the first round table - exclusively for company representatives at Job Fair.

#### The topic of the Round Table will be - **Future with Purpose: Innovating with Impact in a Tech-Driven World**

As we design the future, purpose remains our guiding star. This roundtable will explore how tech and IT companies can integrate long-term vision with meaningful impact, ensuring innovation doesn't just drive growth but also serves a greater good. From ethical AI to sustainable technologies, discover how businesses can align future-forward strategies with social needs, empowering the next generation of talent to build a future with purpose.

Join business, marketing, and leadership experts to discuss how purpose-driven innovation can shape a more resilient, responsible, and visionary tomorrow. Connect and gather experience valuable for your next employer branding strategy.



### Panel

Participate in a 45-minute long panel discussion with other participants and discuss a hot industry topic in which you can show your company's expertise in the field.

The companies that will participate in the panel discussions will be confirmed later. By choosing a panel discussion in the application form, you express interest in participating. The organizer will subsequently invite interested companies to participate in the panel discussion concerning the topics determined by the organizer. In case a company wants to be selected for the panel, the company must have previously selected a booth, talk or workshop. For the selected companies, participation in the panel discussion is free of charge.

#### This year's topic is...The Future of Combating Digital Deception!

As AI-generated misinformation becomes increasingly sophisticated, the necessity for strong verification mechanisms in the future grows. Every day you can find more and more AI-generated content online: from news, Instagram posts, various designs, and even scientific articles. It is becoming almost impossible to determine its authenticity.

This panel will explore the rise of an economy centered on digital authenticity, using advanced technology to prove the authenticity and origin of digital content.

In this discussion we will examine the challenges of combating deep fakes, the role of technology in ensuring information integrity, and how constant verification affects and will affect society in the future.



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